



South Carolina Association
of School Librarians
42nd Annual Conference
March 22-24, 2017
Hyatt Regency
Downtown Greenville, SC
#SCASL2017

SCHEDULE AT A GLANCE

Wednesday, March 22, 2017

08:30 am – 07:30 pm	Registration Open
10:00 am – 04:00pm	Full Day Preconference Session (lunch 12:15pm)
10:00 am – 12:15pm	Morning Preconference Sessions
12:15 pm – 01:45 pm	Wednesday Lunch (ticket required)
	SCASL Board of Directors Meeting
01:45 pm – 04:00 pm	Afternoon Preconference Sessions
03:00 pm – 04:30 pm	Past President's Reception
04:15 pm – 05:15 pm	Concurrent Session 1
05:30pm – 07:30 pm	Exhibit Hall Grand Opening & Exploratorium featuring a Wine & Cheese Reception

Thursday, March 23, 2017

07:30 am – 06:00 pm	Registration/Information Booth Open
08:00 am – 10:30 am	Exhibit Hall Open
09:00 am – 10:00 am	Concurrent Session 2
10:30 am – 12:00 pm	First General Session: Dr. R. David Lankes, Director of the University of South Carolina's School of Library & Information Science, followed by the SCASL Annual Presentation of Awards and SCASL Members Business Meeting
12:00 pm – 06:00 pm	Exhibit Hall Open
12:30 pm – 01:30 pm	Unconference Luncheon- Ticket required for Buffet Lunch
01:30 pm – 02:30 pm	Concurrent Session 3
02:45 pm – 03:45 pm	Concurrent Session 4
03:15 pm – 04:15 pm	Annual USC SLIS Tea
03:45 pm – 06:00 pm	Authorpalooza (Book Signings)
	Dedicated Time to Visit the Exhibit Hall
05:00 pm – 06:00 pm	Innovator's Fair

Friday, March 24, 2017

07:30 am – 10:00 am	Registration Open
07:30 am – 12:00 pm	Information Booth Open
08:00 am – 11:00 am	Exhibit Hall Open
08:30 am – 09:30 am	Concurrent Session 5
09:45 am – 10:45 am	Concurrent Session 6
11:00 am – 12:00 pm	Authorpalooza (Book Signings)
12:15 pm – 02:00 pm	Authors Celebration Luncheon featuring 2016 SC Children's Book Award Winner Kirby Larson and 2016 SC Junior Book Award Winner Alan Gratz

You could be a Winner! Submit your 2017 Annual Conference Registration by January 31, 2017 and you will be eligible for one of three free Authors Luncheon Tickets. Names will be selected from those registrants who return their completed registration forms and payment by January 31, 2017. The drawing will be February 1, 2017. Winners will be notified via email and their names will be posted to the SCASL Listserv and Website and shared in SCASL's various Social Networking Spaces.

FEATURED SPEAKERS

R. David Lankes, Thursday Keynote

R. David Lankes is the director of the University of South Carolina's School of Library & Information Science and the 2016-2017 Follett Chair at Dominican University's Graduate School of Library and Information Science. Lankes has always been interested in combining theory and practice to create active research projects that make a difference. His work has been funded by organizations such as The MacArthur Foundation, The Institute for Library and Museum Services, NASA, The U.S. Department of Education, The U.S. Department of Defense, The National Science Foundation, The U.S. State Department, and The American Library Association. Lankes is a passionate advocate for libraries and their essential role in today's society, which earned him the American Library Association's Ken Haycock Award for Promoting Librarianship in 2016. He also seeks to understand how information approaches and technologies can be used to transform industries. In this capacity, he has served on advisory boards and study teams in the fields of libraries, telecommunications, education, and transportation including at the National Academies. He has been a visiting fellow at the National Library of Canada, The Harvard School of Education, and was the first fellow of ALA's Office for Information Technology Policy. His book, *The Atlas of New Librarianship* won the 2012 ABC-CLIO/Greenwood Award for the Best Book in Library Literature.



UNIVERSITY OF
SOUTH CAROLINA

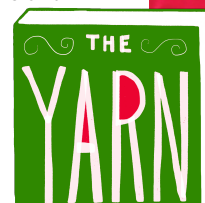
John Schumacher, Featured Speaker

John Schumacher (aka Mr. Schu) is a blogger, a part-time lecturer at Rutgers University, and the Ambassador of School Libraries for Scholastic Book Fairs. You could say every day is a giant book party for this teacher-librarian! In fact, *Library Journal* named him "The Xtreme Librarian" for the high level of exertion – and some gears and stunts – he uses to get kids reading, and *Instructor Magazine* named him a Cool Teacher for redefining what it means to be a teacher-librarian. John served on the 2014 Newbery committee, which named *Flora and Ulysses: The Illuminated Adventures* "the most outstanding contribution to children's literature." He blogs daily at *Watch. Connect. Read.* at MrSchuReads.com.



Colby Sharp, Featured Speaker

Husband. Dad. Teacher. Reader. Writer. Coach. Nerd. Colby Sharp, impacting readers of all ages everywhere, is one of the founding members of the *Nerdy Book Club*, and is well known for his work with John Schumacher, AKA Mr Schu. Colby and John created a Twitter book club affectionately named *SharpSchu* to review and often introduce readers and listeners to great children's literature and authors. Colby is also a member of the *School Library Journal* "documentary style" book review podcast created with Librarian Travis Jonker. The podcast, *The Yarn* examines highly anticipated books from multiple perspectives or angles, including the author, the art director, the publisher, and even the reader. In addition to these many activities, Colby authors his own blog titled *SharpRead* at sharpread.wordpress.com. Colby, a classroom teacher, has become a notable personality in many online children's literature reading communities that provide great insights and even professional development to librarians and teachers trying to stay on top of the newest in children's literature.

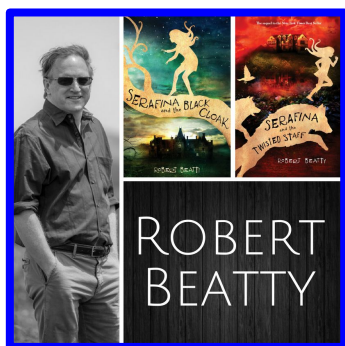
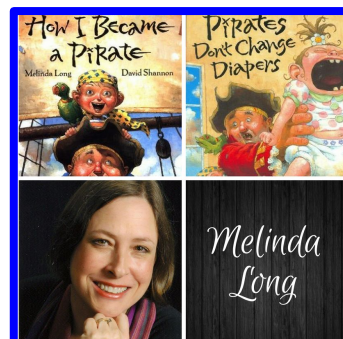




#SCASL2017 Authors

Patty Blount
Romily Bernard
Alan Gratz
Kristy Dempsey
Ellen Hopkins
David Biedrzycki
Varian Johnson
Melinda Long

L. Divine
Kami Kinard
Robert Beatty
Kirby Larson
Barbara O'Connor
Brendan Reichs
Dawn Cusick
Monika Schroder



PRECONFERENCE SESSIONS & MEAL FUNCTION MENUS

Full Day Session: 10:00-12:15pm / 1:45 - 4PM

Blended Learning \$50

Debbie Jarrett & Donna Thompson, SCETV

In this hands-on session, participants will discover free web tools and apps to use in the 1:1 environment. Whether you have been 1:1 or are moving in that direction, you will leave with lots of useful tips and tools to make your library or classroom interactive.

Morning Preconference Sessions 10AM - 12:15PM

Learn with Google for Education: Focus on Educator Certifications \$25

Donna Teuber, Google for Education Certified Innovator, Google for Education Certified Trainer, and Director of Technology Integration and Innovation, Richland Two

Want to learn new skills and become more involved in the Google community? Participants will learn the steps to become a Google for Education Level 1 and Level 2 Certified Educator and will get started using the Google for Education training center. Updated requirements to become a Google for Education Certified Trainer and Certified Innovator will also be discussed. Get connected with the Google Educator Group in South Carolina and learn how you can be involved with in-person and virtual events.

Writing Engaging Media Literacy Lesson Plans \$25

Frank Baker, Media Education Consultant, Media Literacy Clearing House

Join media education expert Frank W Baker as he leads you through what media literacy is and how it can be taught K-12. The goal of this pre-conference session is for YOU to begin working on a standards-based media literacy lesson plan. Bring your own device. We will provide WI-FI.

Cool, Loud, and Everywhere: Being a Book \$25

John Schumacher, Scholastic Ambassador for School Libraries

John Schumacher (AKA Mr. Schu) is nationally known for his expertise in children's literature and for igniting a passion to read. He will share his experiences in promoting a culture of reading among students, staff, and parents. Come prepared to walk away with a love for reading children's literature and authors.

Using AASL Best Websites for Teaching and Learning in Today's Library \$25

Heather Moorefield-Lang, Assistant Professor in The School of Library and Information Science at The University of SC and chair of the American Association of School Librarians committee of Best Websites for Teaching and Learning in June 2016.

When it comes to professional development, new websites, and online tools for peer teachers and students, the best place to start is with the American Association of School Librarians Best Websites for Teaching and Learning. A selection of sites from the past eight years will be shared with attendees in this half-day pre-conference workshop. Participants will try out websites and then come together to create ideas on how these online tools can be used in classrooms, libraries, and professional development. At the end of the session all ideas will be gathered and curated into one online tool for sharing and easy access.

Afternoon Preconference Sessions 1:45PM - 4:00PM

Diving Into the World of Robotics and Coding..... \$25

Kitty Tripp, Education Consultant, Classroom Teacher, John C. Webb Elementary, Navasota Independent School District, Navasota, TX

Begin or extend your journey of exploring education's newest learning tools for capturing the hearts and minds of students across the globe.

Understanding the Real Meaning of STEM in the Classroom \$25

Dacia Jones, CEO of Engage! Inspire! Expect! Inform! LLC, Discovery Education STEM PD Consultant, STEM Educator/Professional Development Specialist

Come learn about easy to use, engaging, STEM activities that will drive instruction and promote collaboration within the classroom. From Fairy Tale Engineering, to NASA and NASCAR inspired labs, participants will find great ways to inspire their students in the classroom and prepare them for jobs that lie ahead. Bring a device and plan for a hands-on lab for participants.

The Flipped Librarian: Redefining the Instructional Partner..... \$25

Lucy Green, Associate Professor, ITEC MEd Program Director, Dept. of Leadership, Technology, and Human Development, Georgia Southern University

Flipped classrooms and school libraries have been a part of the educational landscape for some time, but to many, Flipping is still a mish-mash of teaching practices, technology tools, and never-ending streaming videos. In this session, we will define flipped teaching and learning, discuss what a strong flipped approach looks like both in low-tech and high-tech settings, determine effective flipping options for the school library, and how to use flipped classrooms as opportunities to foster collaborative partnerships. Tech Tool Time included!

MEAL FUNCTIONS @ Conference

Wednesday Preconference Day Lunch Buffett: \$27

Lunch Buffet will offer three platters of pre-made sandwiches as follows:

1. Slow Roasted Turkey, Crusty Italian Baguette, Crisp Hickory Bacon, bibb lettuce, tomato, herb mayo
2. Maple Glazed Ham and Swiss Ciabatta Roll, Luty Monk mustard, lettuce, tomato
3. Slow Roasted Roast Beef, Provolone, shaved red onion, horseradish aioli

Side items served in the buffet include pickle spears, house potato salad, jumbo cookies, and whole fruit. Beverages served include water or tea.

Thursday Unconference Soup & Sandwich Luncheon:..... \$27

Butcher Block Deli Buffet: Tomato Basil Soup, New potato salad, Pepper & Garlic Roast Beef, Oven Roasted Turkey Breast, Rosemary Ham, Assortment of Swiss, Cheddar, & Provolone Cheeses, Chef's Regional Breads, Pickle Spears, Lettuce, Tomato, House BBQ chips, assorted House made cookies. Water & Tea.

Friday Author Luncheon:..... \$33

Skillet Bronzed Prestige Farms Chicken, herbed potato medley, broccolini; (Vegetarian option - Wild Mushroom Ravioli, rustic tomato nage, shaved reggiano), dessert of Cranberry White Chocolate Cheesecake; served with Bread & Butter. Water & Tea.

HYATT REGENCY GREENVILLE

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Greenville, SC 29601
USA

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greenville.hyatt.com



ACCOMMODATIONS

327 non-smoking guestrooms, including ten suites / parlors, 22 upgrade accommodations, 170 kings, 148 double / doubles and 12 accessible rooms

All Accommodations Offer

- Hyatt Grand Bed®
- Complimentary basic Wi-Fi in guestrooms
- 42" LCD flat screen television with remote control, cable movie channels
- Video account review, video checkout
- Telephone with voice mail, message light, and data port
- Individual climate control
- Electronic door lock
- Turndown service available on request
- Full bath amenities and hair dryer
- Coffee maker with complimentary coffee
- Iron / ironing board
- iHome® alarm clock radio

SERVICES & FACILITIES

- Hyatt Fast Board™
- In-room dining
- Hyatt E-Concierge
- Concierge
- 24-hour Business Center
- Multilingual staff
- Assistive listening devices
- ATM
- Safe-deposit boxes at front desk
- Laundry / Dry Cleaning
- Valet and self-parking / covered parking
- Soda, ice machines

LOCATION

Discover the completely reinvented Hyatt Regency Greenville, located on NOMA Square — downtown Greenville, SC. Our premier downtown hotel boasts strikingly sophisticated guestrooms, innovative and modern event spaces, expansive food and beverage offerings and unprecedented service

VISITOR INFORMATION

- Language: English
- Currency: USD
- Climate: humid subtropical, with hot summers and mild winters
- Visa: Please refer to your local travel consultant for visa information prior to travel

TRANSPORTATION

- Greenville Spartanburg Int'l Airport – 14 miles / 20 mins

POINTS OF INTEREST

- Main Street restaurants, galleries and clubs
- Bon Secours Wellness Arena
- Peace Center for Performing Arts
- The Children's Museum of the Upstate
- Liberty Bridge at Falls Park on the Reedy River
- Furman University
- Bob Jones University Sacred Art Museum
- TD Convention Center
- BMW Performance Driving Experience
- BMW Zentrum Center
- Upcountry History Museum
- Greenville Zoo
- Downtown Trolley
- GHS Swamp Rabbit Trail
- Greenville Drive-Fluor Field
- Michelin on Main
- Victoria Valley Vineyards

RECREATIONAL FACILITIES

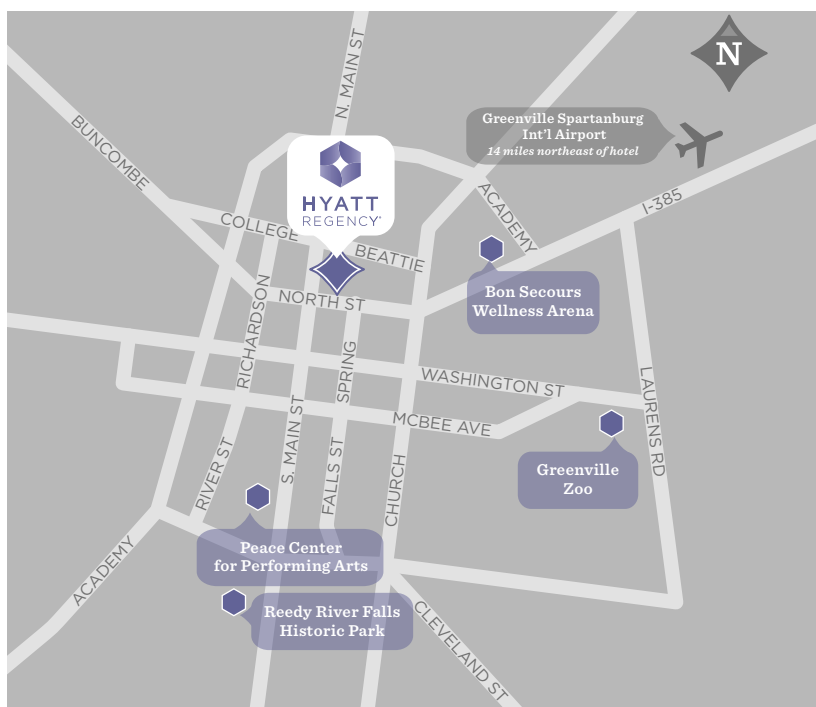
- Outdoor pool (seasonal)
- Sundeck
- 24-hour Hyatt StayFit gym, with Life Fitness® treadmills and elliptical crosstrainers
- Award winning golf courses nearby, with special arrangements for hotel guests

RESTAURANTS & BARS

- **Roost**—a creative soil-to-city restaurant with handcrafted food and drink
- **Orb**—an upscale lounge centered by a 40-foot artisan chandelier
- **Starbucks®**—offers a wide selection of coffee, cappuccino, lattes, frappuccinos, flavored teas and seasonal creations, as well as light snacks and pastries

MEETING & EVENT SPACE

- More than 35,000 square feet of flexible function space, including Studio 220 @ NOMA, our newest space offering innovative and modern designs
- Regency Ballroom offers the largest hotel meeting space in the city with 15,000 square feet and includes direct vehicle access
- A dedicated meeting planner lounge with a tv monitoring system to view meeting room and pre-function activity
- Built-in conference registration
- Ample breakout rooms available to accommodate up to 25 separate sessions
- All meeting rooms offer individual controls for heat/AC, sound, music, telephones, multiple electrical / microphone outlets, special lighting effects and 110V single-phase and 220V single-phase electricity (fee)
- High-speed Internet access; T1 lines in all meeting rooms (fee)
- Onsite audiovisual experts
- Hyatt Meetings Rewards Program



SCASL 42ND ANNUAL CONFERENCE REGISTRATION

Early Registration Deadline: January 31, 2017 or register online at scasl.net

Last Name: _____ First Name (for name tag) _____

School/Bus/Organization (for name tag): _____ School District: _____

Email: _____ Telephone (cell): _____

I. REGISTRATION FEES

*Early Registration is defined as RECEIVED BY 1/15/17 and SCASL Member as of 10/15/16. For onsite registration, plan to add \$20 to the registration fee.

Early Registration* Professional:
Library/Media/Technology, Teacher, Administrator \$90

Early Registration* Student, Paraprofessional, Retired \$55

Retired 10 consecutive year member

Non-Member or SCASL Professional member after 10/15/17 \$160

Non-Member 1 Day (\$90) or Member 1 Day (\$70)

Check one:

☐ Wednesday ☐ Thursday ☐ Friday

Section I Subtotal

II. LUNCHEONS, T-SHIRTS, DUES, SCHOLARSHIP DONATIONS

Un-Conference Luncheon (3/23/17) -Round Table discussion w/facilitators (Soup, Sandwich, Salad) \$27

Author Luncheon (3/24/17)- Skillet Bronzed Chicken, herbed potato medley, broccolini, assorted breads and butter, Cranberry White Chocolate Cheesecake, water and tea. \$33

Check here for Vegetarian Option: ☐

T-Shirts (circle adult size choice) \$12 Deadline 2/17

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SCASL Annual Dues '17-'18 \$50 (July 1 – June 30)

Scholarship Donation – Thank You!

SCASL Lightweight Canvas Bag \$6

Section II Subtotal

III. PRE-CONFERENCE SESSIONS

Require Additional Fees - Please indicate 1st, 2nd, and 3rd choices. Create a full day seminar by combining a morning and afternoon session.

Full Day Sessions 10:00 am – 4:00 pm \$50

- Blended Learning-SCETV: Jarrett/Thompson 1 2 3

Half Day AM Sessions 10:00 am -12:15 pm \$25

- Learn with Google for Education: Focus on Educator Certifications-Donna Teuber 1 2 3
- Writing Engaging Media Literacy Lesson Plans-Frank Baker, Media Literacy Consultant 1 2 3
- Cool, Loud, and Everywhere: Being a Book-John Schumacher – Scholastic Ambassador for School Libraries 1 2 3
- Using AASL Best Websites for Teaching and Learning in Today's Library-Heather Moorefield-Lang, Associate Prof, USC-SLIS 1 2 3

Half Day PM Sessions 1:45 pm - 4:00 pm \$25

- Understanding the Real Meaning of STEM in the Classroom-Dacia Jones, STEM Consultant 1 2 3
- Diving Into the World of Robotics and Coding Kitty Tripp, Education Consultant 1 2 3
- The Flipped Librarian: Redefining the Instructional Partner-Lucy Green, Associate Prof, GSU 1 2 3

Subtotal Preconference Day

Half Day Session \$25

Full Day Session or one Morning Session and one

Afternoon Session \$50

Wednesday Preconference Day Lunch Buffett \$27

(Serving Turkey, Ham, and Roast Beef Sandwiches)

Check her for vegetarian option: ☐

Section III Subtotal

GRAND TOTAL Sections I + II + III =

Credit Card Information Circle One: Visa/MasterCard/American Express – PLEASE PRINT or TYPE

Card# _____/_____/_____/_____ Exp. Date: _____ Three-digit CSV: _____

Name of Cardholder: _____

Signature of Cardholder: _____

Cardholder Address: _____

Cardholder City, State, Zip: _____

Mail form(s) with all checks/credit card payment info to:

SCASL, P.O. Box 2442, Columbia, SC 29202. • All forms must be accompanied by payment to be processed. Multiple registration payments may be included in one check; however, a separate registration form is required for each person.

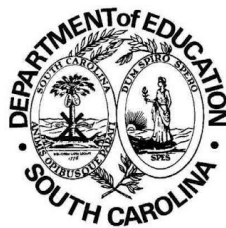
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Change Service Requested

Certification Renewal Credits

It is up to each participant to follow the guidelines of his/her district in order to receive full credit for this Professional Development Activity See excerpt below and go to <http://www.scteachers.org> for more information – or contact your district office.



Renewal credits must be related to the educator's professional growth plan and/or support the goals of the employing educational entity, and therefore, are subject to the approval of the educational district or entity. A pre-approval form for this professional activity may be required.

An educator may earn renewal credits through activities for which all eligibility criteria have been met.

The educator is responsible for maintaining all required renewal credit verification and documentation.

The educator will be responsible for turning in the verification to the appropriate district/entity renewal credit plan coordinator for processing.

Conference Registration Policies & Deadlines

Registration

- You must complete a form to register.
- All forms must be accompanied by payment, or they will not be processed.
- Multiple registration payments may be included in one check; however, a separate registration form must be completed for each conference attendee.
- Early Registration Deadline 1/31/2017

Refunds

- Refund request must be made **in writing** to SCASL, P.O. Box 2442, Columbia, S.C. 29202 or e-mailed to ervinscasl@gmail.com prior to 2/15/2017.
- Refund requests postmarked after 2/15/2017 will not be considered.
- An administrative fee of \$25 will be charged for all refunds.
- No refunds will be given on site.

Meal Events

- No meals can be ordered after 2/28/2017.

T-shirts

- T-shirts must be pre-ordered and paid for prior to 2/17/2017.